

## FOR IMMEDIATE RELEASE

### 2012 D.I.C.E. SUMMIT ANNOUNCES “HOT TOPICS” SESSIONS; NEW SPEAKERS REVEALED

#### *New Speakers Include:*

*Jesse Divnich, TJ Galda, Sefton Hill, Perrin Kaplan, Gabriel Leydon, Michael Pachter, Adam Sessler, Jamin Warren*

CALABASAS, Calif. – January 19, 2012 – The Academy of Interactive Arts & Sciences (AIAS) today announced more confirmed speakers for the 2012 D.I.C.E. (Design, Innovate, Communicate, Entertain) Summit. The event will be held at the Red Rock Resort in Las Vegas, February 8-10, 2012, and feature a line-up of industry leaders, decision makers and visionaries from the disciplines that are shaping the future of interactive entertainment.

Kicking off the conference on Wednesday, February 8, 2012 prior to the Wednesday Keynote Opener, will be the “Hot Topics” sessions co-moderated by Adam Sessler, host of G4’s X-Play and Perrin Kaplan, Zebra Partners. The three debates will feature:

- “Is the Publishing Model Broken?”: Michael Pachter, Wedbush Morgan and Jesse Divnich, EEDAR
- “Mobile vs. Console”: Perrin Kaplan, Zebra Partners and Gabriel Leydon, Addmired, Inc.
- “Game Journalism”: Adam Sessler, host of G4’s X-Play and Jamin Warren, Kill Screen Magazine

Additional speakers added to the 2012 line-up include:

- Sefton Hill, Co-founder and Game Director, Rocksteady Games who led the creative direction of the highly acclaimed Batman: Arkham City and Batman: Arkham Asylum. His session topic is titled, “Escaping the Asylum”
- TJ Galda, Senior CG Supervisor, Electronic Arts leads art production and has worked on two Academy Award nominated films, Over the Hedge, Kung Fu Panda, Fantastic Four, and many more. His session topic will cover “Nonlinear Story Telling: Crafting a New Genre”

“I can’t think of a better way to set the tone and kick-off the D.I.C.E. Summit than with the big questions that are top of mind for our industry,” said Martin Rae, president, Academy of Interactive Arts & Sciences. “This year’s Hot Topics line-up will put some of the most brilliant, opinionated minds in the interactive entertainment industry head-to-head in front of an audience of their peers – and with some of the most provocative topics we’ve seen there’s no telling what we’ll hear! In addition to this powerhouse roundtable, we have some exciting new speakers to announce that will be especially interesting for our creative community.”

The D.I.C.E. Summit 2012 is the home of the 15<sup>th</sup> annual Interactive Achievement Awards ceremony. On February 9, 2012, industry leaders and members gather to pay tribute and recognize the individuals and products that contribute to the growth of the interactive entertainment industry. Comedian, actor and spirited game enthusiast Jay Mohr will return as host.

Registration for D.I.C.E. Summit ends Monday, January 30<sup>th</sup> at midnight. For more information and registration: [www.dicesummit.org](http://www.dicesummit.org)

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MEDIA CONTACT:

Academy of Interactive Arts & Sciences  
Debby Chen  
[debby@interactive.org](mailto:debby@interactive.org)  
818-876-0826

High Road Communication  
John Kopp  
[john.kopp@highroad.com](mailto:john.kopp@highroad.com)  
415.318.4210