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ABOUT THE ACADEMY OF INTERACTIVE ARTS & SCIENCES

The Academy of Interactive Arts & Sciences (AIAS) was founded in 1996 as a not-for-profit organization whose mission is to promote, advance and recognize the outstanding achievements in the interactive entertainment industry worldwide. The Academy conducts its annual awards show, the D.I.C.E. Awards, to celebrate and honor creative accomplishments in the field. To further enhance awareness of the Academy’s vision, the organization created the D.I.C.E. (Design, Innovate, Communicate, Entertain) Summit in 2002, a once yearly conference dedicated to exploring approaches to the creative process and artistic expression as they uniquely apply to the development of interactive entertainment. In 2013 the Academy launched D.I.C.E. Europe to cater to the European games market. We have more than 30,000+ members, including Microsoft, Sony, Nintendo, Wargaming, Bethesda Game Studios, Ubisoft, Valve Software, Supergiant Games, Gearbox Software, Activision Blizzard, and Insomniac Games, among others.

D.I.C.E. SUMMIT 2024

The D.I.C.E. (Design, Innovate, Communicate, Entertain) Summit® is an exclusive, high-level gathering of the brightest and most creative minds across many industries to discuss the trends and the future of the interactive entertainment industry. Attendees include all of the major publishers and developers. The three-day event will be held in the Aria Resort & Casino on February 13-15, 2024. More information on D.I.C.E. Summit® can be found at www.dicesummit.org.

27TH ANNUAL D.I.C.E. AWARDS

Since 1996, the D.I.C.E. Awards have recognized games, individuals and development teams that have contributed to the advancement of the multi-billion dollar worldwide entertainment software industry. The D.I.C.E. Awards are the most credible, respected and recognized awards for the interactive entertainment community with voting cast by members of the Academy’s 30,000+ membership base. The voting process is supervised and certified by Votenet Solutions, Inc. For more information on the D.I.C.E. Awards®, please visit www.interactive.org.
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The Academy of Interactive Arts & Sciences (AIAS) has several strong marketing and promotional components that includes digital editorial coverage of our events, a robust social presence and a quick-growing and influential podcast series.

**Media and Engagement**
The Academy of Interactive Arts & Sciences (AIAS), D.I.C.E. Summit, and D.I.C.E. Awards enjoyed editorial coverage in these local, regional and international media outlets. We also amplify our news stories and conference coverage across our social media channels on Facebook, Twitter, Instagram, Threads, YouTube, TikTok, and LinkedIn with over 118K+ followers. Our press outreach garnered 300+ articles and 720+ million impressions.

With our media partner, IGN, the 26th Annual D.I.C.E. Awards livestreamed across six major platforms (+ OTT and apps) with approximately 10 million views across our social platforms.

**Gaming Media**
- 80 Level
- Ars Technica
- Curse
- Destructoid
- EDGE Magazine
- Electric Playground, The (Greedy Prod.)
- Electronic Gaming Monthly (EGM)
- Escapist Magazine
- Game Daily
- Game Developer
- Game Informer Magazine
- Games Industry.biz
- Game Revolution
- GameSpot.com
- Giant Bomb
- Hop Hop Gamer
- IGN.com
- Igromania
- Joystiq
- Killscreen
- Kinda Funny
- Kotaku
- Pelaaja
- PC Gamer
- Polygon
- The Penny Arcade Report
- Rock, Paper Shotgun
- Shacknews
- VG247

**National Consumer Press**
- All Things D
- Associated Press
- Axios
- CNET
- Digital Trends
- Engadget
- Forbes
- Hollywood Reporter
- Las Vegas Review-Journal
- Nerdist Industries
- The Los Angeles Times
- Reuters
- Time
- Univision
- USA Today
- Variety
- VentureBeat
- The Verge
- Wall Street Journal
- The Washington Post
- Wired
## 2024 Sponsorship Program and Rates

### D.I.C.E. Summit
- Presenting Sponsor: $150,000
- Premier Sponsor: $65,000
- Speaker/Sponsor VIP Reception: $25,000

### D.I.C.E. Awards
- D.I.C.E. Awards After-Party: $95,000
- Pre-D.I.C.E. Awards Reception: $35,000
- D.I.C.E. Awards Table Centerpiece: $12,000

### Networking Activities
- Go-Karting Tournament: $35,000
- Poker Tournament: $20,000
- Dan Winters Memorial Golf Tournament: prices vary
- Magic: The Gathering Tournament: $15,000
- Dungeons & Dragons Game Night: $15,000

### Summit Events
- Roundtable Experience: $30,000
- D.I.C.E. Direct: $30,000

### Food & Beverage
- D.I.C.E. Arcade: $25,000
- Opening Night Party: $50,000
- Barista Bar: $30,000

### Food and Beverage Cont.
- Networking Breaks: $20,000
- Tuesday Happy Hour: $15,000
- Breakfast Sponsor: $20,000
- Lunch Sponsor: $20,000

### Additional Sponsor Opportunities
- Phone App: $15,000
- Hotel Key Card: $25,000
- Wi-Fi: $40,000
- Summit Lanyard: $25,000
- Attendee Address Book: $15,000
- Branded Facemasks: $10,000
- Branded Hand Sanitizers: $10,000
- Apparel Sponsor: prices vary
- VIP Room Drop: prices vary
- Private Meeting Room: prices vary

### AIAS Foundation Charity
- AIAS Foundation Reception: $20,000
- AIAS Foundation Scholars Workshop: $1,000
- Game Maker’s Sketchbook: $15,000
- AIAS Game Maker’s Notebook: prices vary

**Prices vary**

### Aria Resort & Casino

**Onsite-Marketing**

- Escalator message carpets and runner
- Escalator Gobos and Clings
- Hanging Banners in public space
- Window clings in public space
- Hanging Banners on conference floor
- Elevator Clings
- Surface mounted Pillar Clings
- Interactive Media Wall
- In Room Channels
- Food and Beverage Hotel items
D.I.C.E. SUMMIT PRESENTING SPONSOR

There can be only one! Show your boundless love and support for the video game community (and the return of in-person events). Three days packed with unparalleled networking and events. This sponsorship is tailored to provide maximum brand exposure amongst your peers.

2024 Package Rate: $150,000

Signage/On-site Marketing
• Branded premiere signage throughout the conference area and in all relevant marketing as “D.I.C.E. Summit Presented by Your Company”
• Your logo placed prominently throughout the D.I.C.E. Summit venue for the length of the conference
• Logo on D.I.C.E. website linked to sponsor site
• Logo on D.I.C.E. phone app
• Opportunity to participate in the industry town hall pending event management approval
• Customized in-room amenities for VIP guests (additional cost for production)

Media
• Presenting sponsor logo integrated into Keynote Speaker and Industry Town Hall title cards on streaming and VOD content

Advertising
• 2 newsletters sent to AIAS members
• 3 social media posts sent through official AIAS accounts

Hospitality
• 5 D.I.C.E. Summit & D.I.C.E. Awards registrations
  ◦ Includes 5 passes to either the Go-Karting Tournament or Golf Tournament
• 8 additional tickets to the D.I.C.E. Awards show and After-Party
• 5 tickets to the Speaker/Sponsor VIP Reception
• Option to put gift/promotional item in the D.I.C.E. VIP gift bag (quantity 100)
D.I.C.E. SUMMIT PREMIER SPONSOR

Our most popular sponsorship package. Join distinguished companies such as Nintendo, Tencent, Xbox, and PlayStation and highlight your brand as instrumental in the overall D.I.C.E. experience.

2024 Package Rate: $65,000

Signage/On-site Marketing
• Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
• Logo on D.I.C.E. website linked to sponsor site
• Logo on D.I.C.E. phone app

Hospitality
• 4 D.I.C.E. Summit & D.I.C.E. Awards registrations
• 4 additional tickets to the awards show and after party
• 4 tickets to the Speaker/Sponsor VIP Reception
• Option to put gift/promotional item in the D.I.C.E. VIP gift bag (quantity 100)

SPEAKER + SPONSOR VIP RECEPTION

Host a next level networking reception where you can connect with fellow sponsors, AIAS Board of Directors, Summit speakers/roundtable leaders, award show presenters, and all-around VIP guests in an intimate environment. Might just be the best bang for your buck.

2024 Package Rate: $25,000

Signage/On-site Marketing
• Your company logo throughout the reception venue.
• Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
• Logo on D.I.C.E. website linked to sponsor site
• Logo on D.I.C.E. phone app

Hospitality
• 2 D.I.C.E. Summit & D.I.C.E. Awards passes
• 5 tickets to the Speaker/Sponsor VIP Reception (must be D.I.C.E. Summit Pass holders)
D.I.C.E. AWARDS AFTER-PARTY

Applaud the best in interactive entertainment and toast the nominees and winners in style. Celebrating the 27th Anniversary, the D.I.C.E. Awards is a livestreamed salute to the best in games and the many talented people who create them, followed by an after-party at Jewel Nightclub.

2024 Package Rate: $95,000

Signage/On-site Marketing
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app
- Sponsor branded napkins and cups
- Bars branded with your company logo
- Naming rights on drinks
- Exclusive VIP section with bottle service
- Branded wristbands
- Digital branding available at additional cost

Hospitality
- 5 D.I.C.E. Summit & D.I.C.E. Awards passes
- Includes a choice of Go-Karting Tournament or Golf Tournament
- 10 additional tickets to the D.I.C.E. Awards show and After-Party
- Private board room for duration of event
- Option to put gift/promotional item in the D.I.C.E. VIP gift bag (quantity 100)

PRE-D.I.C.E. AWARDS RECEPTION

Kick-off the 27th Annual D.I.C.E. Awards evening of celebration by hosting the pre-awards reception with cocktails and appetizers as attendees mingle with friends, colleagues, and esteemed nominees before the big show.

2024 Package Rate: $35,000

Celebrate the D.I.C.E. Awards finalists with cocktails and appetizers.

Signage/On-site Marketing
- Sponsor branding at D.I.C.E. Awards Bar
- Sponsor branding in the Awards press lounge
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality
- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception

D.I.C.E. AWARDS TABLE CENTERPIECE SPONSOR

Centerpiece item to be produced and provided by sponsor with final approval by show management

2024 Package Rate: $12,000

Signage/On-site Marketing
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality
- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception
ED BOON
NETHERREALM STUDIOS

TIMS SCHAFER
DOUBLE FINE PRODUCTIONS

PHIL SPENCER
XBOX
Incredible opportunities to mix work and play -- what could be better? Sponsor one of our networking activities and foster friendly competition with varied games of skill and chance.

**D.I.C.E. GO-KARTING SPONSOR**

2024 Package Rate: $35,000

**Signage/On-site Marketing**
- Full branded signage around race track, at check line, and winner's area
- Option for branded team racing items (to be provided by sponsor)
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

**Hospitality**
- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 entries to the Go-Karting Tournament
- 2 tickets to the Speaker/Sponsor VIP Reception
- Option to put gift/promotional item in the D.I.C.E. VIP gift bag (quantity 100)

**D.I.C.E. POKER TOURNAMENT SPONSOR**

2024 Package Rate: $20,000

**Signage/On-site Marketing**
- Branded poker signage at event
- Optional sponsor branded item (to be provided by sponsor)
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

**Hospitality**
- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 entries to the Poker Tournament (does not include buy-in)
- 2 tickets to the Speaker/Sponsor VIP Reception
2024 Package Rate: contact for pricing

Package includes:
- Event naming rights, including on trophies
- Sponsor branding at event, including signage
- Sleeve of branded golf balls + optional items (sponsor provided)
- 4 passes to tournament
- Option to present at awards ceremony happy hour
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app
- Logo prominently placed throughout the D.I.C.E. Summit venue for the length of the conference

Hospitality
- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 additional tickets to the D.I.C.E. Awards show
- and After-Party
- 2 Tickets to the Speaker/Sponsor VIP Reception
MAGIC: THE GATHERING TOURNAMENT

2024 Package Rate: $15,000

Signage/On-site Marketing
• Sponsor branding around tournament area
• Sponsor branded snack area
• Option for branded item on tables (to be provided by sponsor)
• Logo on D.I.C.E. website linked to sponsor site
• Logo on D.I.C.E. phone app

Hospitality
• 1 D.I.C.E. Summit and D.I.C.E. Awards pass
• 2 entries to Magic: the Gathering Tournament
• 2 tickets to the Speaker/Sponsor VIP Reception

DUNGEONS & DRAGONS GAME NIGHT

2024 Package Rate: $15,000

Signage/On-site Marketing
• Sponsor branding around tournament area
• Sponsor branded snack area
• Option for branded item on tables (to be provided by sponsor)
• Logo on D.I.C.E. website linked to sponsor site
• Logo on D.I.C.E. phone app

Hospitality
• 1 D.I.C.E. Summit and D.I.C.E. Awards pass
• 2 entries to Dungeons & Dragons Game Night
• 2 tickets to the Speaker/Sponsor VIP Reception
SUMMIT EVENTS

Core networking opportunities designed to create lasting connections, foster big ideas, and provide lasting takeaways.

D.I.C.E. SUMMIT ROUNDTABLE EXPERIENCE

One of our most popular events, Roundtables take place all day on Thursday and provide intimate and candid discussion opportunities on the most important topics of our time.

2024 Package Rate: $30,000

Signage/On-site Marketing
- Branded table numbers at every roundtable
- Branded room and directional signage
- Option for branded materials for each table such as notebooks and pens (to be provided by sponsor)
- Opportunity to emcee roundtable experience (time and script to be approved by show management)
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality
- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception
- Option to put gift/promotional item in the D.I.C.E. VIP gift bag (quantity 100)

D.I.C.E. DIRECT

Meet as many D.I.C.E. Summit attendees as possible in our speed-matchmaking experience.

2024 Package Rate: $30,000

Signage/On-site Marketing
- Branded table numbers at every table
- Branded room and directional signage
- Option for branded materials for each table such as notebooks and pens (to be provided by sponsor)
- Opportunity to emcee matchmaking experience (time and script to be approved by show management)
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality
- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception
- Option to put gift/promotional item in the D.I.C.E. VIP gift bag (quantity 100)
ARCADE SPONSORSHIP

A customizable gathering space that is the true center of the conference.

2024 Package Rate: $25,000

Extra production costs may apply to custom installations depending on level of build and integration.

Signage/On-site Marketing
- Sponsor branding at the D.I.C.E. Arcade bar
- Branded signage around lounge area
- Branded napkins
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality
- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception

OPENING NIGHT PARTY

Welcome all D.I.C.E. attendees, speakers, & sponsors at the official kickoff party

2024 Package Rate: $50,000

Extra production costs may apply to custom installations depending on level of build and integration.

Signage/On-site Marketing
- Specialty drinks with naming rights
- Branded napkins
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality
- 4 D.I.C.E. Summit & D.I.C.E. Awards passes
- 4 tickets to the Speaker/Sponsor VIP Reception
NETWORKING BREAKS

2024 Package Rate: $20,000

Includes a minimum of 4 breaks throughout the conference.

**Signage/On-site Marketing**
- Sponsor branded table tops signage during networking breaks

**Hospitality**
- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception

TUESDAY HAPPY HOUR

2024 Package Rate: $15,000

**Signage/On-site Marketing**
- Sponsor signage around Happy Hour venue during event
- Naming right on drinks

**Hospitality**
- 1 D.I.C.E. Summit & D.I.C.E. Awards passes
- 1 tickets to the Speaker/Sponsor VIP Reception

BARISTA BAR

2024 Package Rate: $30,000

**Signage/On-site Marketing**
- Sponsor branded coffee cup sleeves and napkins
- Sponsor signage around barista bar
- Naming right on drinks

**Hospitality**
- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception
D.I.C.E. SUMMIT BREAKFAST SPONSOR

2024 Package Rate: $20,000

**Signage/On-site Marketing**
- Branded table tents at breakfast tables
- Branded signage in breakfast area
- Opportunity to place marketing handouts on tables (to be provided by sponsor)
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

**Hospitality**
- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception
- Option to put gift/promotional item in the D.I.C.E. VIP gift bag (quantity 100)

D.I.C.E. SUMMIT LUNCH SPONSOR

2024 Package Rate: $20,000

**Signage/On-site Marketing**
- Branded table tents at lunch tables
- Branded signage in lunch area
- Opportunity to place marketing handouts on tables (to be provided by sponsor)
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

**Hospitality**
- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception
- Option to put gift/promotional item in the D.I.C.E. VIP gift bag (quantity 100)
ADDITIONAL SPONSORSHIP OPPORTUNITIES

A plethora of additional, unique opportunities to properly highlight your brand.

**D.I.C.E. SUMMIT PHONE APP**

**2024 Package Rate: $10,000**

**In App Advertising**
- Banner ad throughout the app
- In app icon leading to personalized info page and website link
- Logo on full screen splash page during app load

**Signage/On-site Marketing**
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

**Hospitality**
- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception

**HOTEL KEY CARD**

**2024 Package Rate: $25,000**

Your company logo on every hotel key card, the official conference hotel for the Summit and Award.

**Signage/On-site Marketing**
- Your company logo on every hotel key card for guests staying at the Aria Resort & Casino.
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

**Hospitality**
- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception

**D.I.C.E. SUMMIT LANYARD**

**2024 Package Rate: $25,000**

**Signage/On-site Marketing**
- Logo placement on the official D.I.C.E. lanyard given to all attendees
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

**Hospitality**
- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception

**WI-FI**

**2024 Package Rate: $40,000**

**Signage/On-site Marketing**
- Sponsor branding on on-site wi-fi username and password
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

**Hospitality**
- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception
D.I.C.E. APPAREL SPONSOR

2024 Package Rate: Cost varies by item. Please inquire for pricing.

Sponsorship details:
- Potential items include: Wine, apparel, gift bags.
- Sponsor may provide items to be distributed (show management reserves the right of final approval on items)

Signage/On-site Marketing
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality
- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception

D.I.C.E. SUMMIT ATTENDEE ADDRESS BOOK

2024 Package Rate: $15,000

Advertising
- Logo on front cover of address book given to all D.I.C.E. Summit attendees
- Ad placement on inside front and back cover of address book

Signage/On-site Marketing
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality
- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception

BRANDED HAND SANITIZERS

2024 Package Rate: $10,000

- Logo on hand sanitizers given to each attendee and available at registration

PRIVATE MEETING ROOM

Cost varies by room and number of days. Please inquire for pricing. Meeting rooms are located directly on conference floor.
ABOUT THE ACADEMY OF INTERACTIVE ARTS & SCIENCES FOUNDATION

The **AIAS Foundation** was established in 2010 as a 501(c)3 and supports the Academy scholarship programs and has sponsored hundreds of scholars and mentees, hosted educational summits, launched the first game industry 5k race, and built a growing database of mentors ready to help future generations of industry leaders.

For additional opportunities to support the charitable arm of the Academy, visit us at [www.aiasfoundation.org](http://www.aiasfoundation.org).

**AIAS FOUNDATION RECEPTION**

Support emerging talent and bright young minds with this invite-only reception, where the sponsor can help curate the guest list.

2024 Package Rate: $20,000

Signage/On-site Marketing
- Branding at the welcome reception for D.I.C.E. scholars and mentors
- Branding on scholar badges
- Your logo is prominently placed throughout the D.I.C.E. Summit venue for the length of the conference
- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. phone app

Hospitality
- 2 D.I.C.E. Summit & D.I.C.E. Awards passes
- 2 tickets to the Speaker/Sponsor VIP Reception
- Option to put gift/promotional item in the D.I.C.E. VIP gift bag (quantity 100)

**AIAS FOUNDATION SCHOLAR SPONSORED WORKSHOP**

Our AIAS Foundation programs support our talented students and young professionals who have gone on to impact the gaming industry in a variety of positive and inspirational ways. Check out a collection of their continued achievements [here](http://www.aiasfoundation.org).

2024 Package Rate: $1,000

Signage/On-site Marketing
- Host a 1-hour talk or workshop with our 2020-2021 AIAS Foundation Scholars either at D.I.C.E. Summit or through a virtual Zoom session
- Talk or Workshop will be labeled “Brought to you by Sponsor”
- Branding on D.I.C.E. Summit Sponsorship page and social media cross-promotion
- Branding on AIAS Foundation page

Hospitality
- 2 complimentary tickets to AIAS Foundation Reception
- Option to put gift/promotional item in the D.I.C.E. VIP gift bag (quantity 100)
GAME MAKER’S SKETCHBOOK GALLERY

Co-founded by the Academy of Interactive Arts & Sciences (AIAS), creative production company iam8bit, and communications firm, fortyseven (47), the Game Maker’s Sketchbook was born from an industry-wide need and desire to better celebrate the visual arts in games, giving recognition to individuals who contribute incredible visual universes as well as simple joys and lasting impressions in interactive entertainment.

Not simply a showcase of key art and marketing imagery, this project delves deeper, aiming to highlight and celebrate all forms of art related to the craft of making games.

2024 Package Rate: $15,000

Signage/On-site Marketing
• Branded area in D.I.C.E. Arcade
• Logo on D.I.C.E. website linked to sponsor site
• Logo on D.I.C.E. phone app

Hospitality
• 2 D.I.C.E. Summit & D.I.C.E. Awards passes
• 2 tickets to the Speaker/Sponsor VIP Reception
The AIAS Game Maker’s Notebook is a podcast series featuring in-depth, one-on-one conversations between game makers, providing a thoughtful and intimate perspective on the business and craft of interactive entertainment from a variety of perspectives within the games industry.

The Game Maker’s Notebook has received over 1MM unique downloads since its inception and has a worldwide audience including listeners from the United States, United Kingdom, Canada, Australia and Germany.

The Game Maker’s Notebook both features and reaches some of the brightest minds and biggest names in game development, as well as an intelligent and engaged gaming audience.

The podcast is available for download on all podcast platforms including Apple Podcasts and Spotify. View all of the episodes on our website: [www.gamemakersnotebook.com](http://www.gamemakersnotebook.com)

- **Bumper Ads:** Sponsor will be mentioned at the beginning of each new episode with the ability to provide a customized sponsor message (to be approved by AIAS).
- **Homepage Center Stage:** Designed to highlight the most important announcements, your brand will be featured on the AIAS homepage, announcing each new episode.
- **Show Page Center Stage:** Your brand will be highlighted on the Game Maker’s Notebook show page that links to all released content.
- **Show Page Preferred Ad Placement:** In addition to being featured on top of the show page, ability for sponsor to feature a promo+link to featured content.

**Standalone Messaging**

If your company is interested in standalone promotional content, The Game Maker’s Notebook also supports pre-roll, mid-roll, and end-roll messaging. Rates start at $150 for 30-second intervals. We are open to discussing more in detail about any special discount codes to package deals to make sure your messaging fits with the podcast interviews that would most interest your team.