

2015 D.I.C.E. SUMMIT OPENS REGISTRATION; FIRST FOUR SPEAKERS CONFIRMED

Interactive Entertainment's Premiere Networking Conference Returns to Las Vegas, Feb. 3-5, 2015

LOS ANGELES – Oct. 15, 2014 – Registration for The Academy of Interactive Arts & Sciences' [2015 D.I.C.E.](#) (Design, Innovate, Communicate, Entertain) Summit is now open. In its 14th year, the D.I.C.E. Summit (#DICE2015) will take place Feb. 3-5, 2015, at the Hard Rock Hotel in Las Vegas and will culminate with the 18th Annual D.I.C.E. Awards (#DICEAwards) on the evening of the Feb. 5. The conference will feature some of the best and brightest minds in the industry speaking on its conference theme, Without Borders. The first speakers to be confirmed include Tracy Fullerton, Tom Kalinske, Sean Murray and Ru Weerasuriya.

From D.I.C.E. Europe to The 2015 D.I.C.E. Summit: A Year Without Borders

The Academy established the D.I.C.E. Summit and awards program to celebrate the core pillars of the interactive entertainment industry: Design, Innovate, Communicate, and Entertain.

“We will continue to touch upon these tenets through the varied exploration of this year’s theme – Without Borders,” said Martin Rae, president, AIAS. “This theme kicked off at D.I.C.E. Europe in September as a starting point for discussion of the industry’s expanding culture, a culture that is seeing past barriers dissipate as we continue rapid growth and evolution. Our speakers will bring their own interpretation of this theme, focusing on the expanding opportunities for the interactive entertainment industry with an eye towards the global marketplace, technology, creativity, emerging markets, diversity, and more.”

2015 D.I.C.E. Summit Speakers

Key to the D.I.C.E. Summit experience is its speaker line-up, which often sets the tone for conversation both inside the halls and throughout the industry for the remainder of the year. The initial group of confirmed speakers represents multiple aspects of the industry, including academia, educational games, console, indie and mobile. Confirmed for the conference thus far:

- **Tracy Fullerton**, M.F.A., is an experimental game designer, associate professor and chair of the Interactive Media & Games Division of the USC School of Cinematic Arts, where she directs the Game Innovation Lab.
- **Tom Kalinske**, Executive Chairman and co-founder of Global Education Learning and vice chairman of Leapfrog where he previously served as CEO and chairman. Previously Kalinske was president and CEO of Sega of America, Inc. and president and co-CEO of Mattel.
- **Sean Murray**, co-founder, managing director and a programmer at Hello Games. Currently working on the highly anticipated science-fiction exploration game *No Man's Sky*, he's also behind the award-winning *Joe Danger* series on console, PC and iOS.
- **Ru Weerasuriya**, founder, CEO and creative director at Ready At Dawn Studios where he is currently serving as creative director and writer on the studio's latest title, *The Order: 1886*.

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Registration for the 2015 D.I.C.E. Summit and 18th Annual D.I.C.E. Awards is currently open (the D.I.C.E. Awards ticket is included in the full conference pass or it can be purchased separately as a stand-alone event). Register until Nov. 14 to get the early registration pricing at www.dicesummit.org.