

NEW SESSIONS ADDED TO 2015 D.I.C.E. SUMMIT INCLUDING SONY WORLDWIDE STUDIOS, STAR CITIZEN, CAPY GAMES, TREYARCH, SUPER EVIL MEGACORP, ROMERO GAMES AND ODDWORLD INHABITANTS

Wide Spectrum of Speakers Touching Various Aspects of Game Design Engage in Future-Oriented Discussions

LOS ANGELES – Nov. 12, 2014 – The Academy of Interactive Arts & Sciences confirmed seven additional speakers for the line-up at the 2015 D.I.C.E. Summit (#DICE2015), taking place Feb. 3-5, 2015 at the Hard Rock Hotel Las Vegas. Invited speakers will draw from their unique experiences to share their perspective on the conference theme, *Without Borders*, including their thoughts on trends and challenges in the 2015 games industry landscape.

“The 2015 D.I.C.E. Summit is honored to welcome a diverse slate of the greatest thought leaders and tastemakers in our industry,” said Martin Rae, president, Academy of Interactive Arts & Sciences. “We now live in a world Without Borders, a time when any collaboration and any idea is possible with the right approach. We are hopeful these talks will serve as inspiration to our attendees and the next generation of game makers.”

The evolving slate of speakers represent industry leaders from every region, discussing many aspects of the industry that have charted new territory and opportunity for this new age. Newly confirmed to take the stage:

- **Shuhei Yoshida**, president of Sony Computer Entertainment Worldwide Studios – **Lorne Lanning** will host “A Conversation with Shu Yoshida” for an intimate chat about 20 years of the PlayStation® brand and Yoshida’s perspective on the game industry – past, present and future. This dialogue will explore Yoshida’s views on fostering game development, first party and third party, and how the barriers between “Indie” and “AAA” are dissolving as the industry embraces a new phase of openness.
- **Lorne Lanning**, chief creative officer of Oddworld Inhabitants – Lanning is best known for his work on the Oddworld franchise.
- **Mark Lamia**, studio head at Treyarch Games – Lamia will present “Treyarch’s Zombies: Following the Fun to Win Hearts...and Brains,” where he will explore the highly unorthodox development process behind Treyarch’s Zombies mode and the unique creative dialogue the studio has with its global audience of Zombies fans.
- **Kristian Segerstrale**, COO and executive director at Super Evil Megacorp – Segerstrale is co-founder of Initial Capital and was previously EVP Digital at EA and CEO and co-founder of Playfish and co-founded Macrospace / Glu Mobile. He will speak on “What Past Pioneers Can Teach Us About Our New Frontiers” where he will distill key lessons in building three companies and convert those lessons into predictions about how the various new innovation vectors in the industry (might fare, and how established platforms might do in turn).

- **Nathan Vella**, co-founder & president of Capy Games – Best known for collaborating on *Superbrothers: Sword & Sworcery EP* and creators of *Super Time Force*, Vella’s session will explore the rewards of collaboration, and he’ll share key lessons on why and how it works best.
- **Chris Roberts**, chief creative officer and co-founder at Cloud Imperium Games, best known for his *Wing Commander* series and the highly anticipated, \$59 million crowd-funded *Star Citizen* – Roberts’ topic will be confirmed soon.
- **Brenda Romero**, program director of UC Santa Cruz’s Master’s in Games & Playable Media Program, co-founder and chief executive officer of Loot Drop and an independent game developer at Romero Games, LLC – Romero’s topic will be confirmed soon.

These industry experts will join previously announced speakers **Ru Weerasuriya**, CEO of Ready At Dawn Studios; **Tracy Fullerton**, Interactive Media & Games Division chair at USC’s School of Cinematic Arts; **Sean Murray**, managing director of Hello Games; and **Tom Kalinske**, vice chairman of Leapfrog. More speakers will be announced in the next coming months.

[Registration](#) for the 2015 D.I.C.E. Summit and 18th Annual D.I.C.E. Awards (#DICEAwards) is currently open (the D.I.C.E. Awards ticket is included in the full conference pass or it can be purchased separately as a stand-alone event). Early bird registration ends this Friday, Nov. 14, book your ticket at www.dicesummit.org.

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