



2019
DUBROVNIK

HOTEL DUBROVNIK PALACE

8 - 10 SEPTEMBER 2019 CROATIA





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ABOUT THE ACADEMY OF INTERACTIVE ARTS & SCIENCES

The **Academy of Interactive Arts & Sciences (AIAS)** was founded in 1996 as a not-for-profit organization whose mission is to promote, advance and recognize the outstanding achievements in the interactive entertainment industry worldwide. The Academy conducts its annual awards show, the **D.I.C.E. Awards**, to celebrate and honor creative accomplishments in the field. To further enhance awareness of the Academy's vision, the organization created the **D.I.C.E. (Design, Innovate, Communicate, Entertain) Summit** in 2002, a once yearly conference dedicated to exploring approaches to the creative process and artistic expression as they uniquely apply to the development of interactive entertainment. In 2013 the Academy launched **D.I.C.E. Europe** in London to cater to the European games market. We have more than 33,000 members, including Electronic Arts, Microsoft, Sony, Nintendo, Wargaming, Bethesda Game Studios, Ubisoft, Valve Software, Double Fine, Gearbox Software, Nexon and Insomniac Games, among others.

D.I.C.E.

(Design, Innovate, Communicate, Entertain) Summit is an exclusive conference, gathering the brightest minds in interactive entertainment to explore the creative process and discuss the ideas and innovations that drive the industry forward. D.I.C.E. is a premier networking event where, in addition to top-tier programming, attendees are provided maximum opportunity to form lasting professional connections.

Our flagship event is the **D.I.C.E. Summit** in Las Vegas during the month of February where we also host the industry renowned **D.I.C.E. Awards** celebrating the best in interactive entertainment. Past Summit speakers include JJ Abrams, Gabe Newell, Todd Howard, Jeff Kaplan, Neil Druckmann, and Brandon Beck to name a few.

D.I.C.E. DUBROVNIK

D.I.C.E. is now in its seventh year in Europe and will be hosted September 8-10, 2019 at the **Hotel Dubrovnik Palace in Dubrovnik, Croatia**. This 3 day event will make the most of the stunning surroundings, offering a relaxing, resort atmosphere in which attendees will be treated to insightful speaker programming and an intimate exchange of ideas. Attendees will participate in round table discussions hosted by top talent revolving around topical issues affecting the business and the art form. Attendees are encouraged to bring their spouse/significant other to participate in several networking events guaranteed to be great fun and part of an unforgettable experience.



SIOBHAN REDDY
STUDIO DIRECTOR, MEDIA MOLECULE





NEXT LEVEL

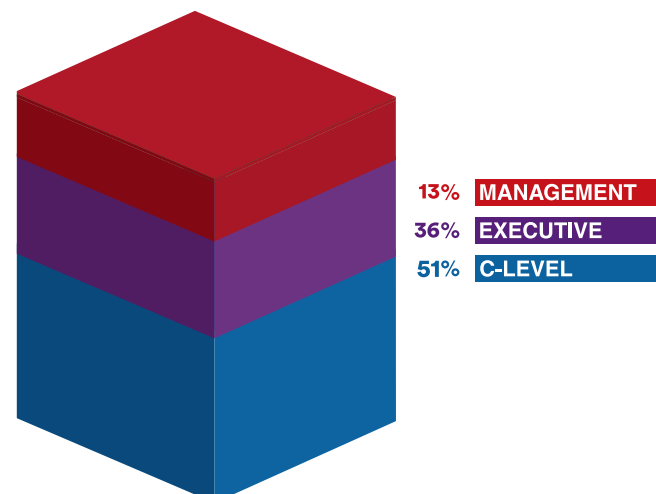
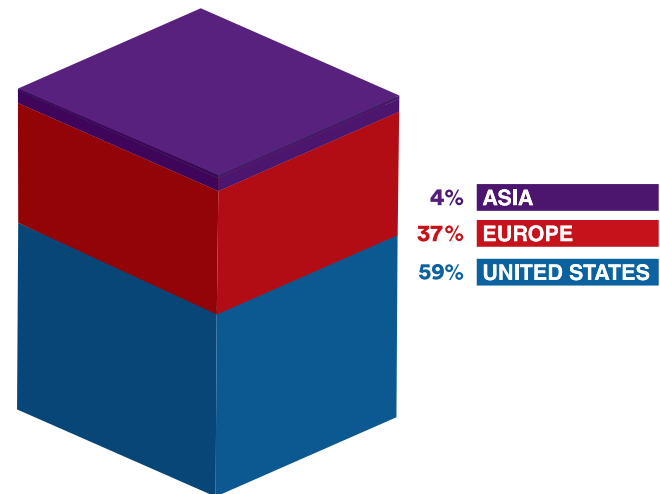
As technology and tools continue rapid evolution, dreamers, artists and game makers have more weapons at their disposal than ever to tell stories and capture the hearts and imagination of global audiences. When anything is possible, what lies ahead for the world biggest entertainment art form?

Informed by the past, the present, and the possibilities of the future, game makers will explore where the medium of games is headed and what that means to the global community of creators, players, and fans.



WHO ATTENDS D.I.C.E. EUROPE?

Attendees include major interactive entertainment publishers and developers along with some of the brightest and most influential industry leaders, decision makers and visionaries.



NOTABLE PAST ATTENDING COMPANIES

- | | | | |
|------------------------|-----------------------|-------------------------|--------------------------------|
| 2K Games | Epic Games | Larian Studios | Sixfoot |
| 343 Industries | Funomena | LEGO Group | Sony Interactive Entertainment |
| 505 Games | Gameforge | Media Molecule | Splash Damage |
| Activision | Gameloft | Microsoft | Square Enix |
| Amazon | Gearbox Software | MLB Advanced Media | Streamline Studios |
| AMD | Google | MTV Networks | Sumo Digital |
| Apple | GREE | Nexon America | Tencent |
| Aspyr Media | Guerilla Games | Nickelodeon | Tequila Works |
| Avalanche Studios | Halfbrick Studios | Ninja Theory | thatgamecompany |
| Bethesda | Hansoft | Nintendo | Trion Worlds |
| Bioware | Havok | NVIDIA | Turtle Beach |
| Blind Squirrel Games | High Moon Studios | Obsidian Entertainment | Ubisoft |
| Blizzard Entertainment | High Voltage Software | Penny Arcade | Unity Technologies |
| Bluehold | Hi-Rez Studios | Qualcomm | Valve Corporation |
| CAPCOM | IGN Entertainment | Quantic Dream | Wargaming.net |
| CCP Games | Improbable | RAZER | Warner Bros. IE |
| DICE | Insomniac Games | Rebellion | Xsolla |
| Disney | Intel Corporation | Riot Games | Youtube |
| Eidos | Jagex Ltd | Rovio Entertainment Ltd | ZeniMax Online Studios |
| Electronic Arts | Kabam | SEGA | Zynga |



WHY SPONSOR D.I.C.E. DUBROVNIK?

SUPPORT AND GIVE TO THE PREEMINENT VIDEO GAME PROFESSIONAL ORGANIZATION

UNPARALLELED INTERACTION WITH C-LEVEL INDUSTRY LEADERS

INTIMATE NETWORKING WITH A KEY TARGET AUDIENCE

MEANINGFUL CONVERSATIONS AT THE ROUNDTABLE EXPERIENCE

ACCESS TO INFLUENTIAL MARKET LEADERS

CUSTOM SPONSORSHIP PACKAGES

BEAUTIFUL SEASIDE SETTING IN DUBROVNIK



2019 SPONSORS





Walk down the hall and you will see people who have been heavy hitters in the games community for ten or twenty years... the crème de la crème, that's who's here.

Mark Cerny
Cerny Games

D.I.C.E. is my favorite event. It's the right size, it's the right tone.

Todd Howard
Bethesda Game Studios

D.I.C.E. offers game developers, big and small, the special opportunity to pull together as artisans and celebrate each other's remarkable contributions to the industry. I am proud to be an active contributor and a fan.

Andrew Sheppard

This is by far my favorite event of the year, every year.

Shuhei Yoshida
Sony's Worldwide Studios
Sony Interactive Entertainment

It was a wonderful rare chance to attend a conference with my husband. The venue (Barcelona, Spain) was beautiful, the conference organizers and staff were amazing and supportive and the bonus, was getting to meet other spouses.

Mel T.

D.I.C.E. Europe was a fantastic event that allowed me to get a glimpse of my s.o. hard at work, as well as meet the other spouses who support them. They took the time to weave us in throughout the day with amazing activities like a tour of the gothic quarter, jamon and wine tastings, and join our partners in the networking sessions. Barcelona was a beautiful setting for all of this to take place... So beautiful that he popped the question during D.I.C.E. Summit!

Emi B.

My wife is always travelling to conferences and I've never had a chance for various reasons. But this time I couldn't resist Barcelona, the W Hotel and the city are amazing. It was nice to have a chance to join my wife on a business trip and spend time with her.

Andrew A.

Barcelona is a very unique city where the Middle Ages easily mix with the Modern. I loved seeing the Picasso museum and viewing the incredible architecture of Gaudi. D.I.C.E. Barcelona is a fantastic way to meet new people in the industry and to experience a thriving city. I strongly recommend it.

Karen M.

TESTIMONIALS FROM SIGNIFICANT OTHERS

2019 SPONSORSHIP PROGRAM AND RATES

D.I.C.E. Dubrovnik	Rate
Title Sponsor _____	\$ 60,000
Welcome Party _____	\$ 35,000
Happy Hour _____	\$ 25,000
Roundtable Experience _____	\$ 20,000
Closing Night Reception _____	\$ 15,000
Food and Beverage	
Breakfast Sponsor _____	\$ 15,000
Lunch Sponsor _____	\$ 15,000
Networking Breaks _____	\$ 10,000
Additional Sponsorship Opportunities	
Wi-Fi Sponsor _____	\$ 15,000
Attendee Gift Bag _____	\$ 15,000
D.I.C.E. Dubrovnik Lanyard _____	\$ 10,000
Hotel Key Card _____	\$ 10,000
D.I.C.E. Phone App _____	\$ 7,500
Friend of the Academy _____	\$ 5,000

For questions regarding sponsorship and registration, please contact:

Meggan Scavio

meggan@interactive.org



D.I.C.E. DUBROVNIK TITLE SPONSOR

This level of sponsorship provides optimum exposure of your company to your peers.

Naming Rights

D.I.C.E. Dubrovnik Presented by: Your Company

Signage/On-site Marketing

- Branded premiere signage throughout the conference area, in all peripheral materials, and in all relevant press as “D.I.C.E. Dubrovnik Presented by Your Company”
- Your logo is prominently placed throughout the D.I.C.E. Dubrovnik venue for the length of the conference in a logo banner sign in the main hallways and in the conference ballroom
- Welcome Party Sponsorship (excludes additional conference passes)

Academy Exposure

- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. Phone App

Hospitality

- 4 D.I.C.E. Dubrovnik Passes (hotel not included)
- Private meeting suite for duration of event

2019 Package Rate: \$60,000

WELCOME PARTY

Naming Rights

Welcome Party Sponsor

Signage/On-site Marketing

- Your logo is placed throughout the D.I.C.E. Dubrovnik venue for the length of the conference in a logo banner sign in the main hallways and in the conference ballroom
- Opportunity for additional GOBO and/or pool branding
- Branded bar with sponsor logos
- Specialty drinks with naming rights
- Sponsor branding and cocktail napkins at venue

Academy Exposure

- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. Phone App

Hospitality

- 3 D.I.C.E. Dubrovnik Passes (hotel not included)

Sponsorship includes food stations

2019 Package Rate: \$35,000

CLOSING NIGHT RECEPTION

Naming Rights

Closing Night Party Sponsor

Signage/On-site Marketing

- Your logo is placed throughout the D.I.C.E. Dubrovnik venue for the length of the conference in a logo banner sign in the main hallways and in the conference ballroom
- Branded bar with sponsor logos
- Specialty drinks with naming rights
- Sponsor branding and cocktail napkins at venue

Academy Exposure

- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. Phone App

Hospitality

- 2 D.I.C.E. Dubrovnik Pass (hotel not included)

2019 Package Rate: \$15,000

HAPPY HOUR

Naming Rights

Happy Hour Sponsor

Signage/On-site Marketing

- Your logo is placed throughout the D.I.C.E. Dubrovnik venue for the length of the conference in a logo banner sign in the main hallways and in the conference ballroom
- Branded bar with sponsor logos
- Specialty drinks with naming rights
- Sponsor branding and cocktail napkins at venue

Academy Exposure

- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. Phone App

Hospitality

- 2 D.I.C.E. Dubrovnik Passes (hotel not included)

Sponsorship includes passed canapés

2019 Package Rate: \$20,000

ROUNDTABLE EXPERIENCE

Naming Rights

Roundtable Sponsor

Signage/On-site Marketing

- Your logo is placed throughout the D.I.C.E. Dubrovnik venue for the length of the conference in a logo banner sign in the main hallways and in the conference ballroom
- Logo loop projected on in room screen (video to be provided by sponsor)
- Branded table top signage
- Branded roundtable signage
- Option for sponsor to provide room
- Option for Sponsor to provide notebooks and pens

Academy Exposure

- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. Phone App

Hospitality

- 2 D.I.C.E. Dubrovnik Passes (hotel not included)

2019 Package Rate: \$20,000

BREAKFAST SPONSOR

Naming Rights

Breakfast Sponsor

Signage/On-site Marketing

- Your logo is placed throughout the D.I.C.E. Dubrovnik venue for the length of the conference in a logo banner sign in the main hallways and in the conference ballroom
- Branded signage around breakfast area and tables
- Handouts on tables

Academy Exposure

- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. Phone App

Hospitality

- 2 D.I.C.E. Dubrovnik Passes (hotel not included)

2019 Package Rate: \$15,000

NETWORKING BREAKS

Naming Rights

Networking Break Sponsor

Signage/On-site Marketing

- Your logo is placed throughout the D.I.C.E. Dubrovnik venue for the length of the conference in a logo banner sign in the main hallways and in the conference ballroom
- Branded signage during the networking breaks

Academy Exposure

- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. Phone App

Hospitality

- 2 D.I.C.E. Dubrovnik Pass (hotel not included)

2019 Package Rate: \$10,000

LUNCH SPONSOR

Naming Rights

Lunch Sponsor

Signage/On-site Marketing

- Your logo is placed throughout the D.I.C.E. Dubrovnik venue for the length of the conference in a logo banner sign in the main hallways and in the conference ballroom
- Opportunity to place handouts on tables
- Branded signage around lunch area and tables

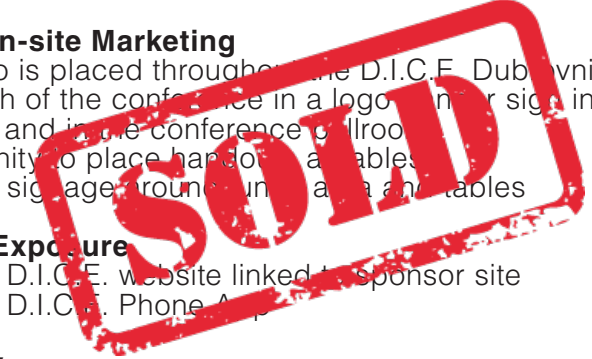
Academy Exposure

- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. Phone App

Hospitality

- 2 D.I.C.E. Dubrovnik Passes (hotel not included)

2019 Package Rate: \$15,000



ADDITIONAL SPONSORSHIP OPPORTUNITIES

D.I.C.E. WI-FI

Naming Rights

Official D.I.C.E. Wi-Fi Sponsor

Signage/On-site Marketing

- Your logo is placed throughout the D.I.C.E. Dubrovnik venue for the length of the conference in a logo banner sign in the main hallways and in the conference ballroom
- Your company name on the conference Wi-Fi service

Academy Exposure

- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. Phone App

Hospitality

- 2 D.I.C.E. Dubrovnik Passes (hotel not included)

2019 Package Rate: \$10,000

D.I.C.E. EUROPE LANYARD

Lanyards to be provided by sponsor. Additional charge if produced by event organizers.

Naming Rights

Lanyard Sponsor

Signage/On-site Marketing

- Your logo is placed throughout the D.I.C.E. Dubrovnik venue for the length of the conference in a logo banner sign in the main hallways and in the conference ballroom
- Your company logo on the lanyards

Academy Exposure

- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. Phone App

Hospitality

- 1 D.I.C.E. Dubrovnik Pass (hotel not included)

2019 Package Rate: \$10,000

ATTENDEE GIFT TOTE

Branded tote bag with gift and opportunity to add sponsor provided item

Naming Rights

Attendee Gift Tote Sponsor

Signage/On-site Marketing

- Your logo is placed throughout the D.I.C.E. Dubrovnik venue for the length of the conference in a logo banner sign in the main hallways and in the conference ballroom
- Branded gift tote

Academy Exposure

- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. Phone App

Hospitality

- 2 D.I.C.E. Dubrovnik Passes (hotel not included)

2019 Package Rate: \$15,000

HOTEL KEYCARD

Naming Rights

D.I.C.E. Keycard Sponsor

Signage/On-site Marketing

- Your logo is placed throughout the D.I.C.E. Dubrovnik venue for the length of the conference in a logo banner sign in the main hallways and in the conference ballroom
- Your company logo on the hotel keycards

Academy Exposure

- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. Phone App

Hospitality

- 1 D.I.C.E. Dubrovnik Pass (hotel not included)

2019 Package Rate: \$10,000

D.I.C.E. DUBROVNIK PHONE APP

Naming Rights

D.I.C.E. Dubrovnik App Sponsor

Signage/On-site Marketing

- Your logo is placed throughout the D.I.C.E. Dubrovnik venue for the length of the conference in a logo banner sign in the main hallways and in the conference ballroom
- Your company logo on the official app

Academy Exposure

- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. Phone App

Hospitality

- 1 D.I.C.E. Dubrovnik Pass (hotel not included)

2019 Package Rate: \$7,500

FRIEND OF THE ACADEMY

Naming Rights

Friend of the Academy

Signage/On-site Marketing

- Your logo is placed throughout the D.I.C.E. Dubrovnik venue for the length of the conference in a logo banner sign in the main hallways and in the conference ballroom
- Your company logo on conference signage

Academy Exposure

Logo on D.I.C.E. website linked to sponsor site

Hospitality

- Logo on D.I.C.E. website linked to sponsor site
- Logo on D.I.C.E. Phone App

2019 Package Rate: \$5,000

MEGGAN SCAVIO
PRESIDENT
MEGGAN@INTERACTIVE.ORG



ACADEMY
— OF —
INTERACTIVE ARTS & SCIENCES